

ABOUT I.D.E.A



I.D.E.A. is a non-profit Union which is based in Greece, but also has international activities. It is the first Union in the world, which works with proven transparency since 2009. Focusing on the needs of local communities, we gradually create a world with more solidarity. I.D.E.A is governed with the principles we would like Greece to be governed - transparency, meritocracy and liquid democracy.

We do it by acting, not by talking.

ACTIVITIES

Our actions are intended to help people, animals and the environment. All of our activities are inspired by active citizens. Only the people that live in a community know its exact needs.



8 years experience



2972 engaged volunteers



+480 solidarity actions

APART FROM OUR SPONTANEOUS ACTIONS, OUR ONGOING ACTIVITIES ARE:



Children are the future
providing food to pupils of schools



Food for all
providing food to homeless people



Food door-to- door
providing a monthly supply of food and domestic necessities to poor families with children

OUR CURRENT PROJECT: NGO EVOLUTION PLATFORM

SOLUTION FOR DIRECT DEMOCRACY AND UNEMPLOYMENT



The NGO Evolution is an innovative, international crowdfunding platform, which gives job opportunities to anyone interested in implementing solidarity actions, using our unique transparency model.

The model which is used to hire employees (EVOLs) as well as to evaluate their progress within the platform, is fully meritocratic and accessible by all.

The platform allows EVOLs to implement their own community actions, while they are trained and guided through the process. Any EVOL may evolve to receiving a monthly salary and to co-direct NGO Evolution.

THE WATCHWORD OF THE PLATFORM IS: LEARN. ACT. CHANGE.



Learn

by developing your skills to organize and implement actions through training opportunities



Act

by supporting, organizing and coordinating community actions using the platform's transparency method.



Change

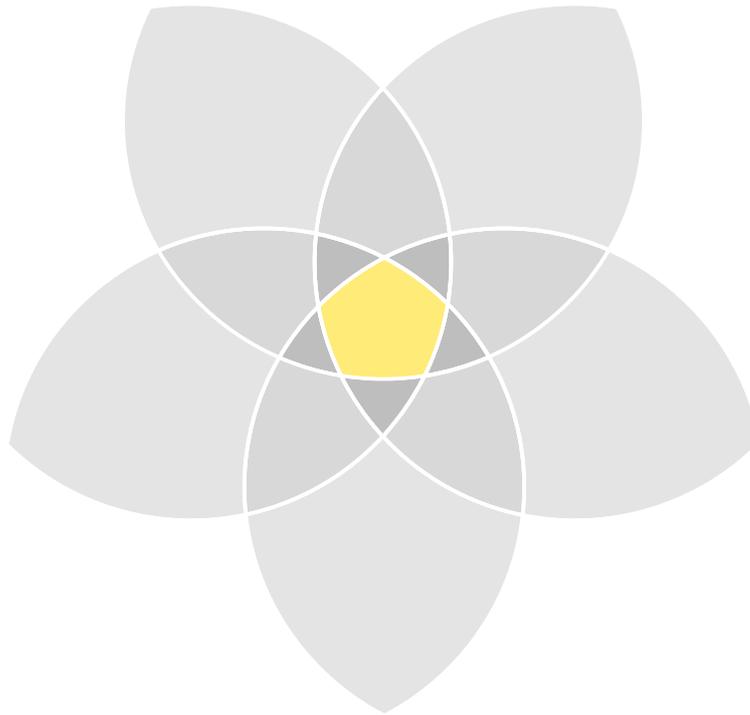
by experiencing solidarity, thus creating change within and around you

GAMIFICATION ON NGO EVOLUTION PLATFORM

By creating an EVOL account in NGO Evolution, EVOLs get an opportunity to be mentored and convert their ideas into workable actions. They are supported particularly in:

Raising money and finding necessary materials to start their actions

Being trained in how to manage and communicate their action



Getting in touch with NGO's or other organized groups of people, companies or individuals

Finding a team of experts to provide know-how on implementing their action

Finding a team of volunteers in order to carry out the action

EVOLs can count on others and get support on every stage of their project. Assigned manager and evaluator, as well as other members of the platform, are ready to help. By giving a common view to every step of the action and possibility to attend it, NGO Evolution supports the mutual learning process. All members can freely share their suggestions about the action and, at the same time, learn from each other. In this case, every single member has an opportunity not only to meet other open-minded people, but also to gain more experience and develop their skills.

By organizing and participating in actions, the users of NGO Evolution can receive alternative coins, that can be translated into an income, products or services. Furthermore, the game is designed in a way to "urge" EVOLs to collaborate and strive for collective growth.

GAMIFICATION ON NGO EVOLUTION PLATFORM

In the NGO Evolution world, there are two types of currencies: Ants and Seeds. Each community action is worth X number of Ants and Y number of Seeds, based on the positive impact (in quality and quantity) it has on the society. Ants are awarded to the EVOLs who organize and coordinate community actions and to the people who support them with their special knowledge. Seeds are awarded to the funders of the actions and to the volunteers that participate in them. The aim of the game is for EVOLs to collect Ants, in order to evolve in the NGO Evolution world. EVOLs should not forget that each of their Ants needs seeds to survive.

There are nine levels of evolution and all the members know exactly what number of Ants they need to collect in order to achieve a higher level. Each level has different financial and organizational privileges. Furthermore, at the higher levels, the users reach a point where they can participate in all decisions regarding the running of NGO Evolution, thus becoming co-managers of the NGO Evolution world.



OUR VISION

We empower and employ people to actively improve their communities, while establishing an exemplary governing method for a company.

By combining two main problems of today's society, unemployment and situations requiring aid, we create a solution by providing jobs for people that actively improve their community. Furthermore, by being governed as we would like our country to be governed, we create an environment where we can improve and perfect our transparency, meritocracy and decision-making processes.

Our dream is to act as an example to other NGO's, companies and in the long run governments. All big changes start from an I.D.E.A

More questions? We will be glad to answer!

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